



## Achieve results faster with XpressROI™

- Need a Customer Relationship Management (CRM) system but finding it difficult to make a start?
- Want to improve your sales or service results but need some direction on best practice?
- Need a hand to get your project off on the right track?
- Need to see a proof of concept before committing to a large scale, fully customised CRM solution?

*XpressROI™ has been designed with you in mind.*

### What is XpressROI™

XpressROI™ stands for Xpress Results Oriented Implementation. By focusing on key areas of your customer management or customer service strategy, XpressROI™ can deliver faster than a full scale CRM project, and give you the perfect proof of concept.

XpressROI™ delivers you Microsoft Dynamics™ CRM, which is fast becoming the world's leading CRM solution, customised for your organisation.

### Fixed Price!

Keeping projects well scoped means there is less likelihood for 'project creep' to cause a budget blowout. XpressROI™ goes one step further – because the scope is fixed, it's a guaranteed price!

Aaromba also offers a financing option, so if budget is still a concern, you can spread payments over time. That makes it affordable even if you are on a 'business startup' budget.

### Proven Package!

Combining our extensive CRM experience with industry feedback, Aaromba identified the proven functionality areas of any CRM system. The concept of the XpressROI™ is to implement only these core areas in the initial rollout.

Our experience shows there is no better way to learn than by doing. XpressROI™ gives all staff a greater understanding of what the technology can achieve for them, therefore maximising the benefits of additional features.

\* XpressROI™ is available across Australia and South East-Asia.

### Rapid Results!

The XpressROI™ Projects are based on 5 days of consulting, configuration and training. This would be rolled out over a 2 to 3 week period, giving you time to properly plan your requirements, review the outcomes, and organise staff into groups for training.

### About Microsoft Dynamics™ CRM

Microsoft Dynamics™ CRM is a customer relationship management (CRM) solution that provides the tools and capabilities needed to create and easily maintain a clear picture of customers, from first contact through to purchase and post-sales.

It's the fastest and easiest way to add CRM capabilities to any organisation that uses Microsoft Office system applications, including Microsoft Outlook®.

**Discover how XpressROI™ can deliver rapid results today! Call Aaromba on 1300 558 101.**