

FOR IMMEDIATE RELEASE

AAROMBA FIRST AUSTRALIAN CRM PARTNER TO BE NAMED TO 2008 MICROSOFT DYNAMICS PRESIDENT'S CLUB

Microsoft Honors Aaromba for Outstanding Customer Commitment and Sales Achievement

Sydney, AUSTRALIA — 25 JULY, 2008 : Aaromba Technologies has been named to the 2008 Microsoft Dynamics President's Club, receiving recognition from Microsoft Corp. for its dedicated commitment to customers. This honor reflects Aaromba's success in extending the Microsoft Dynamics platform to drive business advantages in companies worldwide. Significantly, this award is a first for a CRM Partner in Australia.

This recognition came during the Microsoft Worldwide Partner Conference 2008 in Houston. The elite club recognizes the top 5 percent of Microsoft Business Solutions partners worldwide and their constant dedication to delivering solutions that meet their customers' unique needs, active pursuit of product and technological advancement, and impressive sales performance.

"Microsoft is proud to congratulate Aaromba on being named to this year's Microsoft Dynamics President's Club," said Doug Kennedy, vice president, Microsoft Dynamics Partners. "Aaromba not only has demonstrated a high level of product expertise, but also has provided a superior level of service and commitment to our Microsoft Dynamics customers, ultimately contributing to the overall success of Microsoft Dynamics and companies worldwide."

Aaromba works closely with the teams at Microsoft to maintain a comprehensive understanding of the Microsoft Dynamics platform. This knowledge, combined with a deep understanding of customers' business needs, enables Aaromba to help customers leverage the full value of their Microsoft investments and achieve the enhanced customer service, productivity and operational efficiency that promote growth and competitive advantage.

Aaromba provides implementation, training and consultation in across Australia for small, midmarket and corporate businesses using business applications. Aaromba specializes in Microsoft Dynamics CRM with solutions such as XpressCRM that help leading global companies across industries including financial services, banking, IT, manufacturing, retail, tourism and hospitality, transport and distribution, security, insurance, construction and property, education, telecommunication, mining achieve success.

"Aaromba is proud to receive such high recognition from Microsoft," said Antony Dutton, Managing Director, Aaromba. "We believe this honor reflects the effort and commitment we have shown to ensuring our customers achieve the results they require and our innovative use of the Microsoft Dynamics CRM platform to meet these challenges."

Aaromba has been involved in number of successful Microsoft Dynamics CRM implementations since becoming a Microsoft partner in 2005. Since then Aaromba has become a Microsoft Gold Partner and won the Microsoft Dynamics CRM Partner for the Year for 2007 and now taken the next step of joining the elite Presidents Club, Microsoft's highest honor in recognition of delivery success.

"The honor of joining the Microsoft Dynamics President's Club caps off a remarkable partnership Aaromba has developed with Microsoft," Antony said.

About Aaromba

Aaromba is a specialist in improving customer profits. Using best of breed technology and methodology, Aaromba provides solutions designed to improve sales and marketing, service desk and customer service, and provide visibility of performance for management working with over 800 clients.

Every Aaromba consultant has sound knowledge of business strategy, certifications in our range of software applications and are recruited from all over the world. Aaromba has developed comprehensive workflows leveraging our knowledge and best practice methodology, ensuring our clients receive unrivalled solutions.

Understanding the Australian market, Aaromba maintains a national presence as well as local staff in Sydney, Melbourne, Perth and Brisbane. With the advantages of today's technology, Aaromba also support clients as far reaching as Japan, Hong Kong, USA and Europe. The main driver for all Aaromba staff is 'Results Matter' no matter how small or large your organisation.

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