

QuoteWerks award caps off big 2007 with a swag of awards for Aaromba

Sydney, NSW, 11 February, 2008: Aaromba has finished off 2007 Aaromba in a big way by recently being awarded #1 Australian & Top 10 World-wide QuoteWerks® Reseller for 2007 to add to the Microsoft Dynamics CRM Partner of the Year Award for 2007 and the Sage CRM Growth Partner of the Year for 2007.

QuoteWerks® is a solution that delivers quoting/ordering integration with leading contact management software, including GoldMine® and Microsoft Dynamics™ CRM which Aaromba provide consulting, implementation, project management, training and support services for.

“This award demonstrates that over a number of year Aaromba has been able to deliver results for customers with QuoteWerks, improving the speed, consistency and accuracy of quotes and orders,” said Antony Dutton, Managing Director.

“We always beta test all solutions by using ourselves before we take them to the market and QuoteWerks has proven to be an excellent solution for many enterprises.”

“We are honoured and excited about our win. The key is to maintain our status, and drive the benchmark even higher to make sure Aaromba is continually recognised as the leader in CRM & Service Desk solutions for the Asia Pacific region.”

A key component of Aaromba’s success has been the use of the ARPIM™ project methodology which allows Aaromba to deliver projects to meet business expectations on time and budget.

“ARPIM is a methodology developed from years of experience which provides clarity and certainty for clients” Dan Dickens, Professional Services Director comments.

“We eliminate scope creep and budget blowouts by identifying business expectations at the project commencement and by working to a clear project plan with regular project reviews and approvals throughout. Clients know exactly what will be delivered all the way along.”

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“Most of these people have previously have poor experiences with IT projects. The only surprise with working with Aaromba is usually that of amazement that we’ve delivered on time, to budget and to the result the expected.”

About Aaromba

Aaromba is a specialist in improving customer profits. Using best of breed technology and methodology, Aaromba provides solutions designed to improve sales and marketing, service desk and customer service, and provide visibility of performance for management working with over 800 clients.

Every Aaromba consultant has sound knowledge of business strategy, certifications in our range of software applications and are recruited from all over the world. Aaromba has developed comprehensive workflows leveraging our knowledge and best practice methodology, ensuring our clients receive unrivalled solutions.

Aaromba maintains a national presence as well as local staff in Sydney, Melbourne, Perth & Brisbane.

With the advantages of today’s technology, Aaromba also support clients as far reaching as Japan, Hong Kong, Dubai and Europe. The main driver for all Aaromba staff is ‘Results Matter’ no matter how small or large the organisation.

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